HOW TO GIVE A GREAT TALK

SLIDES AVAILABLE AT WWW.CMDR.UBC.CA/~JENNIFER/SRIVASTAVA/
How to Give a Crappy Talk

Hey look at that awesome line break.

And isn’t this background just the coolest?
PROBABLY THE BIGGEST THING

- Is that people reply on their slide ware to do the job for them.
- They go with stock backgrounds and use exciting clip art.
- They organize their thoughts into bullet points.
  - And smaller bullet points if they have a related thought.
  - And smaller points if there’s something extra they really have to add.
- They cannot resist the lure of the animation
- And they read every word off the screen.

Yeah! Woo! I @$%^in’ LOVE it when there’s some random clip art! What does this have to do with the slide? I don’t @$%^in’ care! It’s just HAPPY! YEAH!

Oh yeah, some Comic Sans too. RIGHT ON!
• Small text sucks too
Too much text is also sucky

- Here is my first point, which is so important I must write it out in a full sentence, with commas and everything; oh, and a semi-colon.

- I shall follow that full sentence with yet another full sentence, this one even longer, because I want to make another point but I can’t remember everything I want to say so I’ll just write it all up here so I don’t forget.

- And then, since I’m on a roll, I might as well just keep going and put a third full sentence down here. Hey, this is starting to look like a paragraph! I love paragraphs! They’re so text-y!

- I didn’t really have anything to say here, but there was still some space left in the text box so I figured, what the heck, might as well add some more stuff. Can’t let any white space go to waste, after all.
So do visuals that have nothing to do with your topic

And using **colour** schemes that make people’s eyes bleed
How Sucky is This Chart?

Not very

Very

How Sucky is This Chart?
WHAT DRIVES YOU CRAZY IN A BAD TALK?
THE WORST POWERPOINT SLIDE EVER.
SO MANY THINGS TO HATE

Understanding the end game

- Shifts focus from service re-use to process re-use
- Leverages domain expertise and provides autonomy to LOB
- Integration focus is on business and technology
- SOA Grid executes process model and provides persistence for long running processes
- Process defines data and semantics; abstracted and transformed from individual SORs

CORDYS

Hybrid Process Library
WHICH TALKS DO YOU REMEMBER THE MOST?
HOW TO MAKE SURE NOBODY IS SCARED OF YOUR TALKS
1. SIMPLE, MEMORABLE CONTENT
2. AUDIENCE LISTENING, NOT READING
3. VISUALS WITH IMPACT
1. SIMPLE, MEMORABLE CONTENT
PLAN IT ON PAPER
INTRO TO ISSUES
WHAT IS THE PROBLEM?
WHAT DID WE DO?
STEP-BY-STEP
SUMMARY
ONE
CENTRAL
MESSAGE
EXPLAIN TO SOMEBODY YOU JUST MET
TAILOR CONTENT TO THE AUDIENCE
PLAY TOUR GUIDE
DIFFERENCE IN MAC-1 & EB22/5.3 EXPRESSION BETWEEN HETEROZYGOUS AND HOMOZYGOUS TRANSGENICS AT 3MOS. OF AGE.

DIFFERENCE IS NOT PRESENT AT 12MOS. OF AGE.
USE SLIDE TITLES AS SUMMARIES

• All this other stuff
• Can be summed up
• With a catchy headline
• That your audience
• Can scribble in their notes
• To capture what you said
2. AUDIENCE
LISTENING, NOT READING
**P. aeruginosa OprM**

OprM is an outer membrane protein from *Pseudomonas aeruginosa*.

It has an outer membrane beta-barrel domain and a periplasmic alpha-helical domain.

It is involved in antibiotic efflux.

It interacts with MexA and MexB.
P. aeruginosa OprM

β-barrel

α-helices

forms efflux pump with MexA & MexB
REINFORCE,
DON’T REPEAT
70%
70% H₂O
HOW TO GIVE A GREAT TALK

How to Give a Crappy Talk

NO HANDOUTS BEFORE YOU TALK

PROBABLY THE BIGGEST THING

- Is that people rely on their slide show to do the job for them...
- They go with stock backgrounds and use exciting clip art.
- They organize their thoughts into bullet points.
  - And smaller bullet points if they have a related thought.
  - And smaller points if there’s something extra they really have to add.
- They cannot resist the lure of the animation
  - And they read every word off the screen.

Yeah! Well: @#$% LOVE it when there’s some random clip art! What does this have to do with the slides? I don’t CARE! It’s just HAPPY! (╯°□°)╯

Oh yeah, also notice how? RIGHT ON!

Too much text is also sucky

- Here is my first point, which is so important I must write it out in a full sentence, with commas and everything: oh, and a semi-colon.
- I shall follow that full sentence with yet another full sentence, this one even longer, because I want to make another point but I can’t remember everything I want to say so I’ll just write it all up here so I don’t forget.
- And then, since I’m on a roll, I might as well just keep going and put a third full sentence down here. Hey this is starting to look like a paragraph! I love paragraphs! They’re so text-y!
- I didn’t really have anything to say here, but there was still some space left in the text box so I figured, what the heck, might as well add some more stuff. Can’t let any white space go to waste, after all.

So do visuals that have nothing to do with your topic.
And using colors: schemes that make people’s eyes bleed.
ALWAYS MAKE EYE CONTACT
POWERPOINT TRICKS
HOW TO GIVE A GREAT TALK

How to Give a Crappy Talk

SLIDES AVAILABLE AT WWW.CMDR.UBC.CA/\~JENNIFER/SRIVASTAVA/

Click to add notes
CLOSE SHOT - RICK AND ILSA

RICK
I'm saying it because it's true. Inside of us we both know you belong with Victor. You're part of his work. The thing that keeps him going. If that plane leaves the ground and you're not with him, you'll regret it.

ILSA
No.

RICK
Maybe not today, maybe not tomorrow, but soon, and for the rest of your life.

For a moment she can't answer - she's that honest. Then she looks at him and her eyes are brimming.

ILSA
But what about us?

RICK
We'll always have Paris. We didn't have it - we'd lost it - until you came to Casablanca. We got it back last night.

ILSA
And I said that I would never leave you!

RICK
(taking her by the shoulders)
And you never will. But I've got a job to do, too. Where I'm going you can't follow -- what I've got to do - you can be no part of. I'm not good at being noble, Ilsa -- But it doesn't take much to see
3. VISUALS WITH IMPACT
PLAY WITH YOUR text
STOCK PHOTOS
OHMYGOD THIS IS SO MUCH BETTER THAN THAT WEIRD LADY DOODLE
AVOID TRANSITIONS
THEY’RE GOOFY
WHERE TO GO FOR INSPIRATION

POWERPOINT HELP 5 CENTS

THE DOCTOR IS IN
(Left) "The Takahashi Method" title slide. (Right) "Huge characters" — He stresses using large letters on slides.

(Left) "Easy to see." He states that small text is impossible for people in the back to see, so keep it "big." (Right) "History." Takahashi begins to talk about the background of his method.

(Left) "Four" main points he'd like to discuss. (Right) The "first" point is....
Exercise boosts brain function

Aerobic exercise is best. Research shows aerobic increases one’s ability to solve problems, plan, and pay attention. Weight training (toning) showed less improvement, but a combination is thought to be best.

**Two reasons:**
- Aerobic exercise improves cardiovascular health.
- Aerobic exercise increases the production of brain-derived neurotrophic factor (BDNF), which promotes the growth of new brain cells.

**64% of Japan is covered by forest**

USA: 25%, Canada: 27%, Germany: 31%, Japan: 64%, Finland: 72%

Source: Ministry of Land Infrastructure, and Transport

**13% of women in Japan smoke**

Women: 13%, Men: 53%

Source: National Statistics Office, Japan

**53% of men in Japan smoke**

13% of women in Japan smoke
Presentation tips

For professionals today, presentation and public-speaking skills are more important than ever. Management guru, Tom Peters, for example, says that “presentation skills are worthy of extreme obsessive study.” Strong presentation skills and the ability to engage and connect can truly set you apart from the crowd. This site offers free tips and resources to help you begin your journey.

Visit my weblog
Stop by my weblog, presentationzen.com, for my latest comments and insights on presentation design.

Organization & Preparation Tips
Delivery Tips
Slide Tips
My Sample Video
Samples & Tutorials
Download Handout
Links & Resources
Contact

www.garrreynolds.com/Presentation/index.html
NOW GO GIVE GREAT TALKS!

SLIDES AVAILABLE AT WWW.CMDR.UBC.CA/~JENNIFER/SRIVASTAVA/