

# UBC Science photo archive guidelines, V1.2

Currently contains hundreds of photos of events, faculty, labs, buildings and students. Images are for the non-commercial use of UBC faculties and units only. For non-UBC use please contact [communications@science.ubc.ca](mailto:communications@science.ubc.ca).

UBC Brand and Marketing have a [guide online](#) outlining considerations for photography, consent forms, online professional development opportunities, FAQs and more. UBC, UBC Science and some units like UBC Graduate Studies have archives available:

<https://science.ubc.ca/faculty/communications/vi>

## UBC Science Flickr account credentials

<https://www.flickr.com/photos/ubcscience/>

REQUEST USER NAME + PASSWORD: 604-822-5082

## Upload guidelines

- Upload quality, professionally taken photos only please. See Flickr [guidelines](#).
- Print resolution preferred—at least suitable for large scale use on websites (2400x1600px, jpeg).
- Public-use images only. Note any usage restrictions if required.
- Ensure credit details are included in description.

## Tagging guidelines

<https://www.flickr.com/photos/ubcscience/tags>

- Reference our tag page when uploading photos to ensure [consistent tagging](#) by unit, name, or topic (tags for all units are already set up).
- Tag researchers by *Lastname, Firstname* (“Aronson, Meigan”) and by *Unit(s)*.
- Tag general lab images by lead researcher’s *Unit*, and *Lastname Lab* (Mank Lab or AI Lab). Multi word tags must be contained in quotes: “Mank Lab”).
- Use appropriate subject or topic tags if possible (“Infectious Disease”).



THE UNIVERSITY OF BRITISH COLUMBIA

Faculty of Science